

FOR IMMEDIATE RELEASE

The American Legion Media Contacts:

(Local Name)/ Phone / Email Address

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The American Legion Walk for Veterans Coming to (City or Town)

ANY TOWN, ANY STATE (Month, Day, Year) – The American Legion has just announced that it will hold a Walk for Veterans through (community or town) next month. Leading the Walk will be American Legion National Commander _____ and Department (state) Commander _____.

“The purpose of this Walk is to raise public awareness about the crucial issues facing America’s veterans and their families,” said Department Commander _____. “An estimated 22 veterans a day commit suicide. Traumatic brain injuries have become a signature wound of the Global War on Terrorism and up to 20 percent of the men and women who served in Iraq or Afghanistan are believed to experience Post Traumatic Stress Disorder. Veterans still have difficulty receiving health care in a timely manner and many have been waiting years to have their disability claims resolved. We owe it to those who served our country to never forget their sacrifice and devotion. We are walking for those who marched for us.”

The Walk will begin at (local time) on (date). The length of the walk is ____ (miles or kilometers) and will start at (address) wind through downtown _____ and end at (address or popular landmark).

Some of the proceeds will benefit The American Legion National Emergency Fund, which has provided more than \$8 million of assistance to American Legion Family members and posts that have been impacted by natural disasters in communities across the country since 1969.

The registration fee is \$____ and will include a t-shirt (or other items). Also participating in the walk will be (List VIPS, Governor, Mayor, State Commander of National Guard, local celebrities ,etc.)

For more information about The American Legion Walk for Veterans or to register, please visit: www.webaddress.com or call XXX-XXX-XXXX.

About The American Legion

The nation’s largest wartime veterans organization, The American Legion was founded in 1919 on the four pillars of a strong national security, veterans care and rehabilitation, Americanism and youth programs. Legionnaires work for the betterment of their communities through nearly 14,000 posts across the nation. www.Legion.org

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