

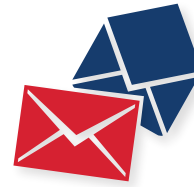
# AMERICAN LEGION

THANK YOU THURSDAY

DISTRIBUTION

**1.4m**

Access to over 1.4 mil members active & ready to convert.



OPEN RATE

Up to

**25%**

**THANK YOU THURSDAY** is about more than reaching the members of the largest veterans' organization in America, it's about giving back to those who have served. Your partnership means 100% of your support goes directly to highly visible and important initiatives like our successful **Be the One** campaign with Hotel Tango.



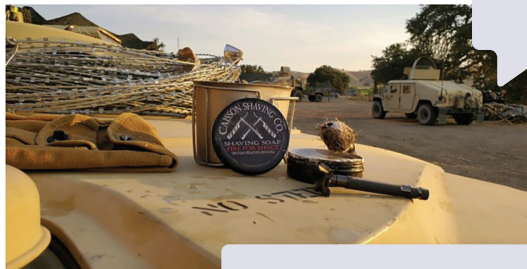
Caisson Shaving Company, your battle buddy in the warfare of grooming. Enjoy 15% OFF!

AMERICAN LEGION

Thank You Thursday

15% Off Your Order

Use promo code LEGION15



“ With **substantial results** for our business in the first 24 hours, this was our **best email marketing result ever.** ”

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KANSAS CITY STEAKS

Delicious Savings Await: Enjoy 20% off Kansas City Steaks - Exclusively for American Legion Members!

AMERICAN LEGION  
THANK YOU THURSDAY

Loyal member of The American Legion, we're pleased to offer this exclusive site-wide 20% discount from the Kansas City Steak Company. Kansas City Steaks has been delivering quality for over 90 years. So, whether it's a summer cookout or a special Father's Day gift, Kansas City Steaks are sure to be remembered.

EXCLUSIVE OFFER FOR THE AMERICAN LEGION

Kansas City STEAK COMPANY

**20% OFF**

SITE-WIDE | NO MINIMUM

SHOP NOW



For more information, please contact Claire Rutledge at [crutledge@legion.org](mailto:crutledge@legion.org) or scan QR code.